

## MINUTE



### **Regulatory Affairs and Marketing Committee**

Tuesday, March 7, 2006

4:30pm – 6:00pm

Chair: *Garrett Stone, Brickfield, Burchette, Ritts, & Stone, P.C.*

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1. **Chair (G. Stone) called meeting to order at 4:50 p.m.**
2. **Appoint recording secretary – Deb Callahan**
3. **Review and approval of previous meeting's minutes and approve today's agenda – No comments, minutes approved.**
4. **Reports**
  - a. **Chairman's Report: Codes Update and IECC**  
G. Stone provided a status report on states' adoption of energy codes, 2006 IECC commercial and residential codes.
  - b. **Implementation/NFRC Staff and Potomac Communications Group – Potomac Communications Group: K. Martin provided update on PCG marketing efforts to date and plans for the remainder of 2006.**  
  
Implementation & Compliance and Monitoring Program: R. McGowan provided an update on label monitoring activities. He reviewed the range of issues specific to both participants and non-participants, and NFRC's efforts and tactics for addressing them.
  - c. **Efficient Windows Collaborative –**  
  
J. Karmeny(sp?)demonstrated several search functions in the Center for Sustainable Building Research's web-interface database. H. Misuriello provided update on energy efficient (Energy Star<sup>TM</sup>) windows tax credits and Alliance to Save Energy's efforts to simplify the process/information for consumers. He also noted the award of efficient window collaborative work. A. Stewart provided update on efficient window activity on FL and impending changes due to changes in energy codes. She noted several upcoming industry meetings where these issues and education about these issues will be discussed
  - d. **International Activity –**  
P. Lyons provided update on Australian Windows Association and Australian Glass and Glazing Association efforts. And close
5. **Unfinished Business**



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6. **New Business** – T. Culp raised the issue of an inappropriate action by the Board (2-10-06) for approving \$30k for education/marketing materials without vetting the appropriation through the Marketing and Regulatory Affairs Committee.

**Motion** (T. Culp, M. Turner) that the Regulatory Affairs and Marketing Committee recommends to the Board that no further funding be used to promote the current non residential site built program. Call the vote -10-22-7. G. Curtis abstained from the vote. The motion failed.

M. Manteghi recommended that the RAM Committee should continue to promote the component approach.

A discussion ensued on methods for communicating and educating various parties on the non-residential program and it was noted that all manufacturers can play a role in this effort.

A. Ward on behalf of NFRC accepted GANA's invitation to attend their conferences/be part of their discussions related to the component modeling program.

## 7. Adjourn meeting at 6:20 pm

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### SCOPE

*The Regulatory Affairs and Marketing Committee is responsible for: (1) developing and coordinating NFRC's relationship with and the use of NFRC's ratings by Federal, state, and local government, international rating organizations, code development, professional and trade organizations and other*