



# **Windows, Doors, and Skylights: Transitioning to the 2010 Criteria**

Alice Dasek, D&R International  
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Baltimore, MD  
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# Agenda



- 2010 Criteria
- Transition Schedule
- Transition Elements
- The 2009-2010 Federal Tax Credit
- Phase 2 of the Criteria Revision

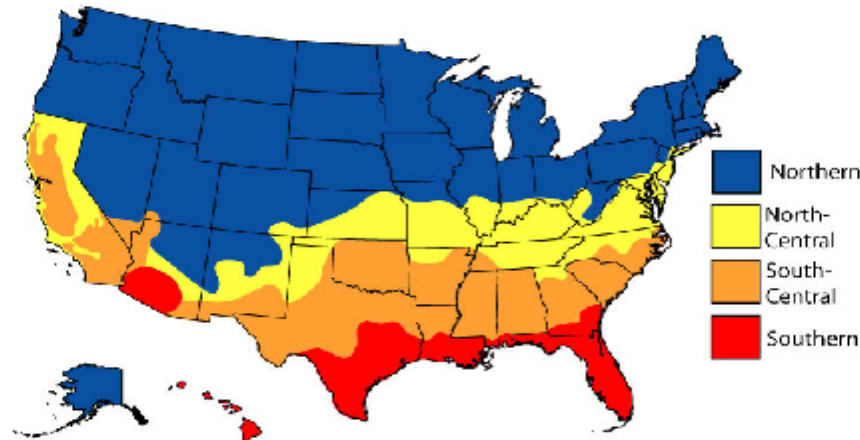
# New Criteria: Effective January 4, 2010



## ENERGY STAR® Qualification Criteria for Residential Windows, Doors, and Skylights

Windows				Doors			Skylights		
Climate Zone	U-Factor <sup>1</sup>	SHGC <sup>2</sup>		Glazing Level	U-Factor <sup>1</sup>	SHGC <sup>2</sup>	Climate Zone	U-Factor <sup>1</sup>	SHGC <sup>2</sup>
Northern	≤ 0.30	Any	Prescriptive	Opaque	≤ 0.21	No Rating	Northern	≤ 0.55	Any
	≤ 0.31	≥ 0.35	Equivalent Energy Performance	≤ ½-Lite	≤ 0.27	≤ 0.30	North-Central	≤ 0.55	≤ 0.40
	≤ 0.32	≥ 0.40		> ½-Lite	≤ 0.32	≤ 0.30	South-Central	≤ 0.57	≤ 0.30
North-Central	≤ 0.32	≤ 0.40				Southern	≤ 0.70	≤ 0.30	
South-Central	≤ 0.35	≤ 0.30							
Southern	≤ 0.60	≤ 0.27							

<sup>1</sup> Btu/h.ft<sup>2</sup>.°F  
<sup>2</sup> Fraction of incident solar radiation



# Transition Schedule



<b>Date</b>	<b>Element</b>
July 1	Partner requalification process began
September 1	Labels and promotional tools available*
October 1	Transition period begins
January 4, 2010	Initial effective date for new criteria
March 31, 2010	End of transition period

\*The first date the tools are available to requalified partners.

# Transition Elements



- Paperwork Update
- Transition Logistics
- Product & Display Labels
- Promotional Tools & Support

# Partner Requalification



## Why Needed:

- Update product information
- Update contact information

## Incentive:

- Receive partner resources in time to prepare

## Penalty:

- Lose ENERGY STAR partnership

# Transition Logistics



- Transition period begins October 1
- Transition labeling
- No need to relabel products in the distribution stream

**Qualified Until**  
March 31, 2010

# Product & Display Labels



- Product and display labels redesigned
- Updated guidelines document
- Distributed on partner resources CD

# Promotional Tools & Support



- New savings numbers and map
- Recent market information
- Updated Partner Resource Guide
- Additional partner resources



# The 2009-2010 Federal Tax Credit



- Raised limit for home improvements to \$1500
- Increased to 30 percent of product cost
- Does not cover installation costs
- Removed individual caps on windows and doors
- Established U-factor and SHGC at 0.30 or less
- Took effect February 17, 2009
- Effective through 2010

# Opportunity for ENERGY STAR Partners



- Eligible products
- Optional tax credit label
- Ad drop-ins
- Savings comparison
- Consumer materials
- Sales tools

Eligible for up to

**\$1,500**  
**FEDERAL TAX CREDIT**

U-factor and SHGC  $\leq 0.30$  required.  
Must be installed in  
2009 or 2010.

# Criteria Revision: Phase 2



- Analysis to begin in late 2009
- Review of issues raised during Phase 1
- Potential effective date: 2014



**Thank You.**

**Questions?**