



The National Fenestration Ratings Council
6305 Ivy Lane, Suite 140
Greenbelt, MD 20880
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Gain Exposure to the Fenestration Industry's Leading Engineering Experts With an NFRC Sponsorship

The National Fenestration Rating Council (NFRC) holds three membership meetings each year – two face-to-face and one virtual. These unique meetings are the only events that routinely gather the nation's top fenestration industry professionals (engineers, scientists, government officials, code experts, etc.) in one room.

TEST NEW PRODUCTS AND SERVICES FOR THE FENESTRATION INDUSTRY
If your company is developing a new product or service for the fenestration industry, NFRC's meetings are the best way to seek the advice and counsel of the industry's leading engineering experts.

The NFRC invites you to enhance your organization's visibility among NFRC's fenestration expert members by becoming an NFRC Membership Meeting sponsor in 2010. Meetings are scheduled in:

- New Orleans, Louisiana – April 12-15
- Virtual Committee Week – July 19-22
- San Francisco, California – November 8-11

NFRC's Sponsorship Program affords participating organizations numerous benefits:

- Opportunities to interact with conference participants and share information about your products and services
- Wide recognition in NFRC's publications, on the NFRC Web site, and during the meetings
- Value-added benefits such as complimentary meeting registrations and opportunities to display and distribute information to attendees

Sponsorship provides a unique opportunity to stand out to these industry leaders and demonstrate support for NFRC's important programs. The NFRC's certification program continues to be the cornerstone of the fenestration related ENERGYSTAR program, many states and national energy related coding, and is spreading green choices/options to millions throughout the world as interested countries are becoming partners through our International program.

More information on sponsorship packages can be found below.

When you're ready to sign up as an NFRC Membership Meeting Sponsor, please contact Cheryl Gendron at cgendron@nfr.org or 301-589-1776.

NFRC Sponsorship Opportunities

Triple-Glaze Sponsorship (1 package available per meeting, \$3,000 each)

This is the only package that puts you in direct contact on-site with attendees at NFRC's meetings. In addition to all benefits provided to Double-Glaze and Single-Glaze sponsors, this package includes:

- One complimentary meeting registration
- One full-page acknowledgement in the NFRC's meeting program booklet (the essential tool for all meeting attendees, plus available online to all interested stakeholders), including your logo, company description, featured product or service, or similar spotlight copy]
- Dedicated space at registration area to provide small exhibit or display product information items for attendees

Double-Glaze Sponsorship (2 packages available per meeting, \$2,000 each)

This package provides sponsors with maximum exposure among attendees at NFRC's meetings. In addition to all benefits provided to Bronze sponsors, this package includes:

- Acknowledgement in the NFRC meeting program booklet
- Acknowledgments in meeting common area throughout conference through a revolving PowerPoint presentation on registration desk and static slide in main meeting area.
- Recognition as a sponsor on the NFRC's meeting Web site

Single-Glaze Sponsorship (3 packages available per meeting, \$1,000 each)

This basic package provides virtual exposure for your organization and includes:

- Acknowledgments via email and NFRC publications (exposure to more than 750 member contacts and over 3,000 industry professionals and home owners)
- Recognition and sponsor features on NFRC's various virtual outlets/social media including NFRC News Now (blog), FaceBook and Twitter.
- Permission to include reference to your sponsorship status on your company Web site (with an appropriate link to NFRC's Web site)

Premium A La Carte Sponsorships (1 opportunity per meeting)

These a la carte opportunities are available on a first-come, first-served basis:

- Wireless Internet Service for the Conference – Sponsorship acknowledgement distributed to all attendees with wireless connection information – \$2,000
- Onsite Program Book Distribution – Sponsorship acknowledgement distributed to all attendees with program book – via USB Thumb Drive – \$1,500
- Membership Luncheon – Sponsorship acknowledgement at luncheon via full power point slide presentation (up to thirty slides) running in luncheon area on screen, available to view by all attendees – \$1,000
- Membership Reception – Sponsorship acknowledgement via full power point slide presentation (up to thirty slides) running at reception on screen available to view by all attendees – \$2,000

Member discounts & Multi-meeting discounted packages are also available. Please inquire for bundle pricing. All items must be approved by NFRC Meeting Department.

Thank you for your consideration. For additional information please contact Cheryl Gendron, NFRC Meeting Manager at NFRC at cgendron@nfr.org or 301-589-1776.