



NFRC 2009 Fall Membership Meeting
November 16-19, 2009, San Antonio, TX

Minutes

Regulatory Affairs and Marketing Committee

Monday November 16, 2009

2:30 p.m. – 4:00 p.m.

Chair: *Garrett Stone, Brickfield, Burchette, Ritts, & Stone, P.C.*

1. The chair called the meeting to order @ 3:03 pm CST by Nils Petermann
2. Deb Callahan (staff) appoint Recording Secretary
3. Roll call conducted and quorum established
4. Minutes approved from July 2009 meeting in Baltimore, MD
5. Agenda reviewed and Green San Antonio Build presentation was added.
6. Reports
 - a. Green San Antonio Build Report- Anita Ledbetter, Executive Director, presented.
 - i. Residential green building program
 - ii. 5 areas of focus:
 - Site Development
 - Materials
 - Health
 - Water Conservation
 - Energy Efficiency
 - iii. Residential green building program
 - iv. 327 homes certified green recently.
 - v. Thanked NFRC for donation to their group.
 - b. Codes Update – Nils Petermann, Alliance to Save Energy presented
 - i. Provided update on state energy codes for residential and commercial construction.
 - ii. Noted that Florida and Massachusetts meet 2009 IECC/ASHRAE 90.1.2007 or equivalent.
 - c. DOE Report – Mark LaFrance, DOE presented
 - i. Provided update on DOE's buildings program and D&R. It was noted that the presentation will be posted to the meetings section of NFRC website.
 - d. Legislative Update – Nils Petermann, Alliance to Save Energy presented
 - ii. It was noted that a presentation from NFRC's legislative consultant will be posted to the meetings section of NFRC website
 - e. Communications Team Update – Leonard Greenberger, Potomac Communications Group presented
 - i. Retailer/tear sheets program has been reinstated
 - ii. Fact sheets on tax credits have been developed and in circulation
 - iii. NFRC News Now's 24 hour newsfeed is operational



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- iv. NFRC Insider to undergo change to become a forum for members

- f. CMA Program Update – John Lewis, NFRC staff presented
 - i. Overview of program and its objectives
 - ii. Status of CMAST software development
 - iii. Update of CMA marketing program:
 - a) Nelson Pena, CEC, presented update soon to be effective (1/1/2010) CA energy standards (Title 24) and CMA.
 - b) John Lewis presented update on marketing projects underway by the Heschong Mahon Group (HMG). Currently HMG is focused on Title 24 launch.

- g. Compliance Update – Ray McGowan, NFRC staff presented
 - i. Provided program background
 - a) Greater enforcement of PCP/Certification, LAP, CAP
 - b) Closely monitor labeling
 - c) Consider enforcement action
 - ii. Noted program had been recently modified to accommodate CMA labeling
 - iii. Noted 50 incidences since summer 07, and one fine for label misuse

- h. International Program Update – Ray McGowan, NFRC staff presented
 - i. DOE and Winbuild working with NFRC to harmonize ratings around the world.
 - ii. South Africa: Thermal chamber accredited in South Africa in 09.
 - iii. Australia: NFRC referenced in Australian energy code.
 - iv. China: NFRC won contract with State Department to harmonize with China.
 - v. India: Harmonization with NFRC ratings underway.
 - vi. Asian Pacific: Working with Asian-Pacific on building and appliance project.
 - vii. India: NFRC hosted delegation from India. India could become an NFRC licensee in 2010.
 - viii. Japan: NFRC met with Ministry of Economic, Trade and Industry and presented a case for harmonization.
 - ix. Jordan: Held simulator workshop.
 - x. Qatar: Working with NFRC/DOE.
 - xi. United Arab Emirates: will hold (March 2010) workshop with Middle East regional representatives.
 - xii. South Korea: Continue to work with them to promote NFRC ratings and label.

7. Meeting Adjourn at 4:30 CST