



CMA Labeling Task Group Meeting
September 17, 2007
Task Group Notes:

Participants on call: Charlie Curcija, Margaret Webb, Nelson Pena, Tom Culp, John Lewis, and Jessica Ferris

Review of Straw Poll Results taken at the July 2007 task group meeting in Denver. The task group agreed to prepare the November ballot in accordance with Option 3 of the straw poll – i.e., putting actual size ratings and area weighted average performance data on a separate page.

The task group also reviewed previous comments on label certificate format from Nelson Pena and Frank Fisher.

It was agreed that to cover Nelson’s request for frame information on the label certificate, an additional column will be added to incorporate the series/model name of each system listed per Greg Carney’s recommendation in Denver.

There was some discussion regarding Area Weighted Average figures per Frank Fisher’s comments. Staff recommended that a definition of this term be placed in the CMA PCP glossary. It was also suggested that perhaps there be incorporated a header on the second and third pages that may better identify the information provided on each of these pages.

NEXT STEPS

- Prepare Ballot – deadline is September 28th
- Revise label certificate draft per discussions in Denver and during the call, and send out to the Task Group for comment.
- Schedule a second conference call if warranted.