



CMA LABEL CERTIFICATE MARKET SURVEY

In an effort to glean feedback on the CMA Label Certificate format NFRC staff put together a market survey or questionnaire for distribution primarily to the building code community. These efforts began in April 2007:

1. Approximately 60 copies of the survey/questionnaire and the current draft of the CMA label certificate were distributed at the Residential Design Show – AIA – in Boston. NFRC spoke one on one with booth visitors.
2. Several copies of the survey/questionnaire and label certificate draft were distributed at the BOAG Annual convention; NFRC was presenting at this conference and provided a brief explanation about the survey and CMA program and label certificate design.
3. Over 120 code / building official contacts were sent e-mail communiqués requesting feedback on the proposed label certificate via the survey.
4. Approximately 100 copies of the survey and draft label certificate were taken to the BOAF Annual Convention and trade show. NFRC staff briefly spoke about the market survey and label certificate content after one of the sessions at the conference and distributed copies there, as well as at the NFRC exhibit booth.

Please see the Survey attached on the following page:



NFRC's Component Modeling Approach (CMA) For Rating and Labeling the Energy Performance Of Nonresidential Fenestration Products

Building Officials Questionnaire

Based on feedback from users of the National Fenestration Rating Council's existing Site-Built Program, and to meet new requirements established by the California Energy Commission, NFRC is developing a new approach to rating and labeling nonresidential fenestration products.

Called the Component Modeling Approach (CMA), this new rating and labeling system will:

- Provide whole product performance ratings by combining separate ratings for glazing, framing and spacer components.
- Facilitate bidding for manufacturers to show architects and specifiers that fenestration products meet bid specifications and/or code requirements.
- Enable the design community to generate simulated ratings for different products quickly and easily.
- Simplify the overall process, reducing time and costs for all stakeholders.

NFRC is developing a new Label Certificate to display certified ratings generated by the CMA system. As part of the process, NFRC is seeking input from building officials who will use the system.

Please take a few minutes to fill out this short questionnaire and return it to Jim Benney or Zina Bulbuc with NFRC. Thank you for your input!!

1. Have you heard anything about the new NFRC CMA rating and labeling system?

- Yes No Not sure

2. Have you ever used the existing NFRC site-built program?

- Yes No Not sure

3. Would you use the CMA system to generate simulated ratings for different products?

- Yes No Not sure

4. What elements would you like to see on a CMA Label Certificate? (*Check all that apply*)

- NFRC certified logo Manufacturer name/info U-Factor rating

- SHGC rating
- Visible transmittance rating
- Air leakage rating
- Ratings at actual size
- Ratings at NFRC size
- Ratings for glazing only
- Ratings for framing only
- Ratings in table format
- Ratings in graphical format

Over please

5. Which elements would you require on a CMA Label Certificate? (*Check all that apply*)

- NFRC certified logo
- Manufacturer name/info
- U-Factor rating
- SHGC rating
- Visible transmittance rating
- Air leakage rating
- Ratings at actual size
- Ratings at NFRC size
- Ratings for glazing only
- Ratings for framing only
- Ratings in table format
- Ratings in graphical format

6. Should NFRC make the CMA Label Certificate look different from the Site-Built Label Certificate?

- Yes
- No (*skip to Q.8*)
- Not sure (*skip to Q. 8*)

7. How should NFRC make the CMA Label Certificate different from the Site-Built Label Certificate?

- Print it on colored paper
- Describe differences in text
- Different type of paper

8. For building officials who may have seen a Site-Built Label Certificate, do you think they would trust a CMA Label Certificate when they see it for the first time?

- Yes
- No
- Not sure

9. What's the best way to provide you with information about NFRC's new CMA Label Certificate?

- Building Safety Journal*
- Building Safety Bulletin*
- State organization newsletter
- CES classes
- NFRC's newsletter
- NFRC's Web site
- By mail
- By *e-mail*
- By phone
- By fax
- Other: _____

Thank you very much for your help!